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**Output document**

Prepared by Glenn Handforth

17 July 2019

Stoke-on Trent and North Staffordshire

**Collaborative Network**

**Building a Movement**

Workshop 2 (July 2019)

**Outline**

**Context**

This document has been prepared following the second session of the re-launched Stoke-on-Trent and North Staffordshire Collaborative Network, facilitated by Glenn Handforth of The Ideas Facility on Wednesday 03 July 2019 at YMCA North Staffordshire.

This document covers:

* Record of the session dialogue
* Recognition of key themes for development and further commitment to
* Actions and next steps

**Objectives for the session**

Following May’s session 1, there has been activity, through the establishment of the Leaders Steering Group (LSG) with forthcoming direction and action.

**The outcomes from this group include:**

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| We had a good mix of statutory and non-statutory partners at the Leaders meeting who are all committed to the Network.  1.   They were keen to be clear on the purpose of the Network so that we can articulate that the “movement” is an opportunity. We agreed that there were probably 3 strands:   * Think Tank – Social Policy * Mapping – what’s out there * Delivery – how do we coordinate/facilitate what we’ve got in a more effective way     2. From the Output Document they felt that the ‘wicked problems’ citywide were probably   * Integrated Care * Locality Working * Loneliness/preventing social isolation     3.   They were keen to use the expertise across the Network to breakdown the agreed ‘wicked problems’ so that we could focus on specific areas, and also to identify expertise/lead agencies.    The group were keen to progress the above 3 areas at the Network meeting, so I suggest that the broad agenda for next week is:   * Confirm our purpose * Identify the shared ‘wicked problems’ to address city-wide challenges * Prioritise our activity |
|  |

**Agenda**

1. Confirm our purpose
2. Identify the shared ‘wicked problems’ to address city-wide challenges
3. Prioritise our activity

**Attendees**

|  |  |  |  |
| --- | --- | --- | --- |
| **Danny Flynn** | YMCA | **David Williams** | YMCA |
| **Susan Barnes** | Collaborative Network | **Julie Russell** | Staffordshire Housing |
| **Simmy Akhtar** | Healthwatch Stoke-on-Trent | **Simon Harris** | Staffs and Stoke on Trent Citizens Advice |
| **Adrian Scarrott** | Stoke-on-Trent CC | **Peter Dartford** | North Staffordshire Clinical Commissioning Group |
| **Peter Tomlin** | Stoke-on-Trent CC | **Philip Sequrola** | Stoke-on-Trent CC |
| **Peta Curno** | Stoke-on-Trent CC | **Andy Meakin** | **Voices** |
| **Jayne Thorpe** | **Entrust** | **Glenn Handforth** | The Ideas Facility  (Facilitator) |

**Output**

**1 Confirm our Purpose**

Why are we here / What do we want to achieve from the Network?

**There was key agreement around the following:**

**USP**

* The ‘USP’ of the group is that it addresses ‘problems on the ground’; it does not get lost in strategy but focuses on facilitating and enabling delivery

**Delivery first**

* There has to be shared understanding on this, so that it (the CN) can get traction around simple problems, e.g. Tunstall Park

**Bring strategy and Action together**

* The Network is well-placed to bring strategy and action together – by using the group to translate issues into facilitated resolution, by airing ideas and setting up task groups

**Think Tank**

* Being a ‘Think Tank’ to Influence / Translate / Implement social policy

**Mapping**

* We need to change the narratives of our organisations to become more outward-looking (Our challenge might be on how we support and nurture this change in attitude, behaviour and focus)
* Symptom of the above: We don’t know what’s going on in our areas
* Map future challenges, e.g. response to issues such as declining library use; empty shopfronts (Our challenge might be to engage communities to address these challenges, to aid the unlocking of agency and resources)
* Understand ‘How we serve’; *Change from* ‘What can they do for us / what can we do for them’ *Change to* ‘What can we do together to harness change for good’
* We need to work with the ‘rough edges’

**Other Networks**

* How might we join up other networks to:
* Make bigger impacts
* Create better outcomes
* Develop broader relationships

**2 Identify the shared ‘wicked problems’ to address city-wide challenges**

**The Leaders Steering Group identified the following areas for potential development:**

* Integrated Care
* Locality working
* Loneliness/preventing social isolation

**2.1 Integrated Care**

This is certainly in the ‘wicked problem’ category, so the group suggested that the Network try not to tackle this by addressing policy but be a translator of how policy is being applied.

The Network could facilitate action here, and join small teams based around specific and local need.

**However, the core challenges for the Network are:**

* What does this mean for the ‘Think Tank’?
* What does this mean for the Mapping exercise?
* How do we get ‘commitment from the Top’ – by joining up with other CC departments and sharing with CC Members and Communities in a meaningful way
* How Might We… make it work through practical things to work on?

**2.2 Locality working**

The Network could facilitate action here, and it was felt it would get stronger traction here, by creating opportunities for visible activity.

**Areas for attention could include:**

* Vehicles for stronger engagement across 6 Town communities
* Communicate activity better
* Obtain feedback and voice from the communities on how they receive services – the Network can influence what that looks like

**Challenge: How Might We get community representation and voice into the Network group?**

Areas for consideration:

* Link to other groups
* Address ‘crunchy’ (difficult) issues with ideas
* Tested by the people we serve

**2.3 Loneliness/preventing social isolation**

The Network could facilitate action here, although it is understood there are other agencies doing exciting work and enabling resources here. (Peta Curno to distribute for further action and development.)

**3 Actions**

|  |  |  |
| --- | --- | --- |
|  | **Activity** | **Owner** |
| 1 | **Mapping exercise**  AS to choose locality to map | **Adrian Scarrott** |
| a | * Understand what’s out there – its value; understand barriers and obstacles / limiting factors and identify gaps to address. | Andy Meakin |
|  | * Establish working group | Adrian Scarrott |
|  | * Identify community leaders to target Influencers | LSG |
|  | * How Might We address and mitigate impacts | LSG |
| b | Adrian Scarrott will lead the mapping exercise. Challenges to address: |  |
|  | * How Might We be more effective? |  |
|  | * How Might We join up what we’ve got |  |
|  | * How Might We communicate what’s out there |  |
|  | * Understand the co-ordinating force? |  |
|  | **Mapping exercise Outcomes** |  |
|  | * Create Draft approach: work at a city level and also locality based. Strategic – what’s on the agenda through to service delivery level | Adrian Scarrott / LSG |
|  | * LSG to action and develop pilot to test and model: Town Hall model would be a good vehicle to test with users and communities | LSG |
|  | * (Cultural shift with LA to work collaboratively) |  |
| **2** | * **12 Month Route map for 6 x Community Meals across the 6 x Towns** (using Town Hall model to build credibility bottom-up) | **Danny Flynn** |
|  | * **Town Hall outcome:** How do we encourage and empower to facilitate action and change at the point of need across: * Locality working * Loneliness/preventing social isolation |  |
|  | * YMCA offer to create Activities and support resourcing |  |
|  |  |  |
| **3** | **Any Other Business** |  |
|  | * Questionnaire for all to complete around subject areas | Susan Barnes |
|  | * Share our own materials to support the above |  |
|  | * Loneliness materials | Peta Curno |

I look forward to discussing this proposal in more detail with you.

Kind regards

**Glenn Handforth**

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